



WEBINAR

A Returner's Guide to Updating Your Skills

Free! November 4 at 1 p.m. ET



Julie Beltowsky



Tamika Doolin



Tami Forman

FEATURING





Path Forward

Path Forward Return to Work Resources

- [Weekly Newsletter](#): Jobs, Advice, Curated News
- [Career Advice](#) (Have a question? [Ask now!](#))
- [Success Stories](#): Get inspired!
- [Monthly Webinars](#)

Success Stories in Finance, Operations, and Human Resources



Bridget Kelly
Manager of Change Management
SendGrid (Twilio)



Jody Hanson
Senior Vice President, Talent Integration and Enablement
Wells Fargo



Cathy Kawamoto
Director of Tax
Volta



Michelle Hopkins
Financial Analyst
Amazon



Beth Frasco
Senior Business Analyst
NBCUniversal

Featured Return to Work Opportunities



Technical Recruiter (Virtual, PA) **NEW**
Reporting Analyst (Philadelphia) **NEW**
[Learn more here.](#)

NBCUniversal

Data Engineer (Multiple Locations)
Business Analyst (CA)
Service Delivery/Tech Line Analyst (Multiple Locations)
[View all open roles here.](#)



Technical Support Engineer
(Multiple locations + openings)



Software Engineer (SF)
[Learn more here.](#)



Intermediary Sales Consultant (SF, CO Springs, Baltimore)



Prod. Mgr, Mortgage Sys (SF) **NEW**
Prod. Mgr, Cons. Banking (SF) **NEW**
Prod. Mgr, Lender Mobile (SF)
Product Analyst (SF/NYC/Virtual) **NEW**
Customer Success Mgr (SF/NYC/Virtual)
[Learn more here.](#)



Accountant (Boston) **NEW**
Business Intelligence Engineer (Seattle)
Data Engineer (Seattle)
Financial Analyst (Seattle)
[View all open roles here.](#)



MOTOROLA SOLUTIONS

Project Manager (Virtual)
[View all open roles here.](#)



Sr. Systems Analyst (Austin)
[Learn more here.](#)



Home For Returners Events

Use Path Forward's Resource Roundup to Return to Work in 2021

February 5, 2021 | Anna Khomina



If you're starting 2021 with the goal of returning to work, you're in luck - because we've got all the resources and opportunities you need.

Path Forward posts new returnships all throughout the year. View our current opportunities [here](#), and make sure you're signed up for our [newsletter](#) to learn about new roles as soon as they open.

To help you hit the ground running, we've collected all of our most valuable tips and advice on returning to work into one definitive guide. No matter where you are in your job hunt, explore our trove of advice on everything from strategizing for your return to following up after a job interview.

Prepare for your career return:

Finding Your Why
Rethinking Your Career Path After Your Break
Salary Expectations When Returning to Work
How to Showcase Your Skills and Stand Out On Your Job Application
Countering Ageism and The 'Overqualified' Label

Build a strong network, on LinkedIn and beyond:

How To Reach Out to Old Colleagues
How To Ask For Recommendations on LinkedIn
5 Ways to Connect and Grow Your Network Virtually
What To Do When LinkedIn Requests Aren't Successful
How To Network Without Feeling 'icky'

Path Forward Webinars

Coming Up Live

- Nov 9 Employer Roundtable featuring Intel, SailPoint, and Heap
- Nov 30 Returnships 101
- Jan 20 Confidence Building for Returners

Recorded

- Pivot Potential: Is Changing Your Career the Best Way to Restart?
- Revamping Your Resume
- Leveraging Your LinkedIn
- *and many more*

Register at pathforward.org/events



How to Connect with Path Forward

Web: www.pathforward.org

Email: hello@pathforward.org

Newsletter: <https://www.pathforward.org/participant/>

The Path Forward Career Restart Kit

A four-part series with recordings, links and more


Follow us on social media:

[LinkedIn](#): Path Forward.ORG

[Facebook](#), [Twitter](#), [Instagram](#): @PathFWD

[Fairygodboss](#)

Ring in the New Year with our first Career Restart Seminar of 2020



The rain in San Francisco didn't dampen our first Career Restart Seminar of 2020. Click below to read a dispatch and take a peek at photos from last week's seminar:


[Read More](#)

Couldn't make it to the seminar, or not located in the Bay Area? Stay tuned as we announce more in-person and virtual seminars - starting with a [webinar in partnership with Fairygodboss](#).


Job Spotlights

Returnship opportunities are currently open at our partner companies in [the Bay Area](#), [Philadelphia](#), [New York City](#), [Seattle](#), and [remotely](#) - with many more returnship roles, partners, and cities to come. Some highlights include:

- amazon** Palo Alto, CA
[Software Engineer \(new\)](#)
[Amazon](#)
- ii Handshake** Remote
[Software Engineer](#)
[Handshake](#)
- blend** San Francisco, CA
[Support Engineer](#)
[Blend](#)
- OSIsoft** Philadelphia, PA
[Software Developer - Full Stack](#)
[OSIsoft](#)
- Cedar** New York, NY
[People Partner](#)
[Cedar](#)
- amazon pay** Seattle, WA
[Software Engineer \(multiple roles open\)](#)
[Amazon Pay](#)



Join Our February 4 Webinar:
[Returnships 101](#)



Participant Spotlight:
[Meet Krista Rogers](#)



Support Our Mission to Empower Caregivers

"I am indebted to Path Forward. I have gone through such a great struggle to get back to work. Despite me having all the education, experience, capabilities to work, I was not even given a chance. Path Forward helped me break through that barrier and get into a workplace that gave me a chance to prove myself."

- Shailaja, Aveva 2019



Donate



A Returner's Guide to Updating Your Skills



Program Outline

1. The Reskilling Landscape

- Julie Beltowsky, Career Karma

1. Focusing on Soft Skills

- Tamika Doolin, Career Karma

1. Q&A

- Employer's perspective from Lauren Brady, Red Ventures
- Returner's perspective from Nagarani Chandika, Apple





Julie Beltowsky

Career Karma

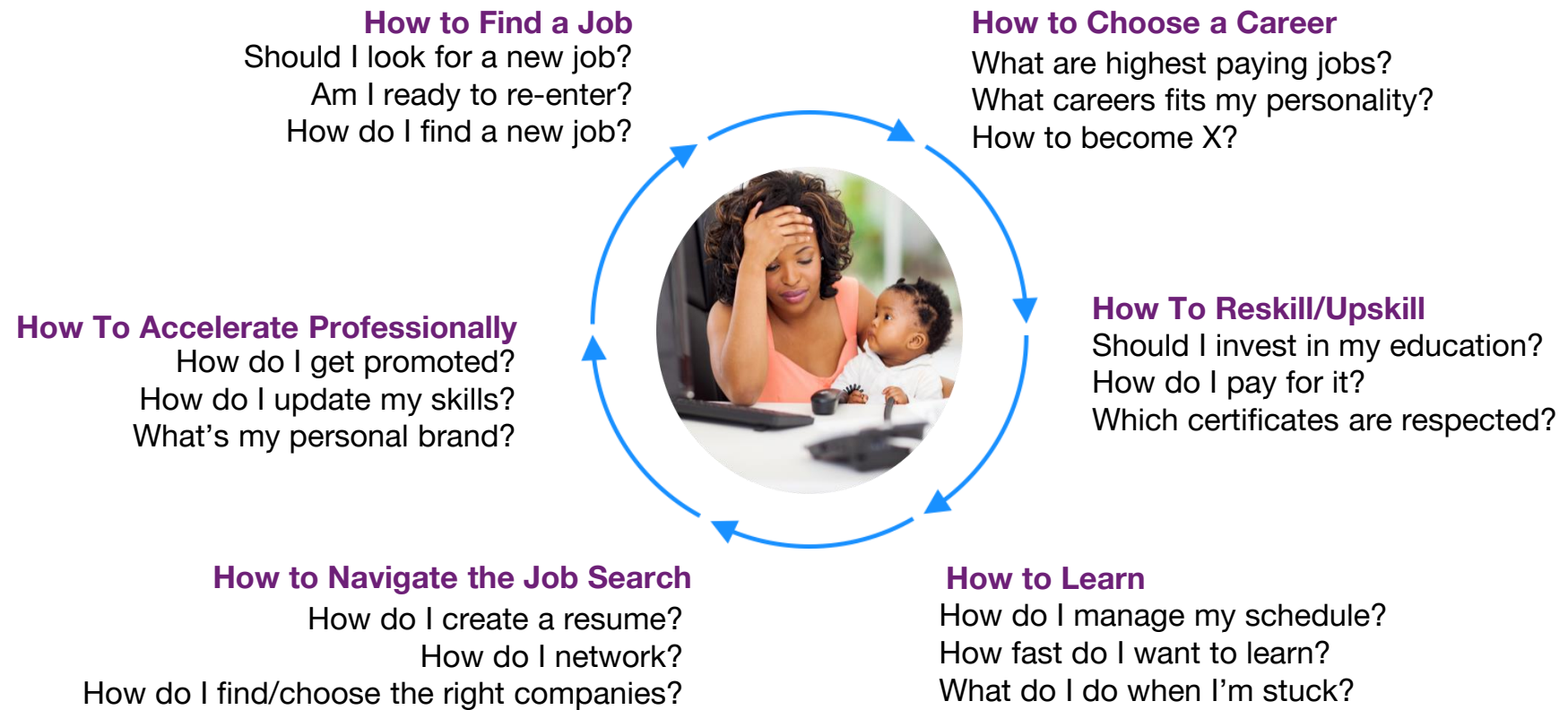




**Career Karma is the #1 destination for career advice.
You never pay a dime. The only cost is to help people behind you.**

Career Karma is the easiest way to find a job training program online. We help over 1 million workers navigate their careers every month through tools, resources, peer mentorship and coaching. Through our directory of 9,000 bootcamps and trade schools, career switchers discover training programs by comparing courses, reading student reviews, and connecting with graduates in our Live Audio Rooms.

Download the Career Karma App [HERE](#) and share good karma!



Most People Repeat This Cycle 5+ Times When They Start or Switch Careers During Their Lifetime

From Forbes

- ★ 33% of the skills listed in a job listing in 2017 are no longer necessary in 2021.
- ★ 87% of CEOs notice skill gaps in their employees.
- ★ 59% of Learning & Development professionals rate upskilling and reskilling as their top priority for 2022.

JOB TRAINING PROGRAMS (BOOTCAMPS)

Job Training Programs, also known as bootcamps, are short term, intense training programs designed to prepare students for the practical reality of the job. Some use bootcamps as a way to start or shift into a tech career, while others enroll to learn new skills to advance in their job, or return to the workforce.

Subjects Include:

- Software Engineering
- UX/UI Design
- Digital Marketing
- Cybersecurity
- Data Science
- Data Analytics
- Data Engineering
- Tech Sales

Match with potential bootcamps:
<https://careerkarma.com/>

CERTIFICATIONS

Getting certain certifications to help you specialize is a great way to become more marketable in a competitive job market. Some are free, and some have a cost associated with them.

Certifications usually include coursework and testing that allows you to claim mastery of a skill set on your resume. Some require a certain amount of experience.

There are three primary reasons why certification might benefit you:

- Skill development
- Marketability
- Credibility

Here are the most in demand tech certifications in 2021
<https://www.cio.com/article/3562331/top-15-it-certifications-in-demand-for-2021.html>

FREE RESOURCES

There are so many free resources out there, but how do you know if they are worth your time?

By focusing on staying on top of technology trends, you can jump in when you return to work!

- Online education courses
- Learning new tools in the workforce
- Networking/Connecting Tools
- Free Tutorials

Find Learning Guides and Resources -
<https://careerkarma.com/blog/>

Tech Giants offering Free Courses -
<https://www.makeuseof.com/tech-giants-offering-free-it-upskilling-courses/>

The Bootcamp Market

2021 State of the Bootcamp - <https://careerkarma.com/blog/bootcamp-market-report-2021/>

MARKET SIZE

44,254

In 2020, **44,254 people** attended or graduated from the bootcamps we studied, a **30.32% increase** from our last report.

SKILLS



Web development and **software engineering** skills dominated in 2020. **HTML, CSS, JavaScript, SQL, and Python** were the most popular skills learned.

TUITION

\$11,727

The average bootcamp cost **\$11,727** in 2020.

ISAs

47 Programs

47 bootcamps offered Income Share Agreements (ISAs) in 2020.

EMPLOYERS



In order of total people employed, **Amazon, Google, Facebook, Microsoft, and JPMorgan Chase** were the top employers of bootcamp students.

Why Bootcamp?

Bootcamps are worth it for people who want a faster way to re-start a career in technology. Bootcamps aren't as comprehensive as traditional four-year degree programs or Master's, but they are more affordable and take only three months to a year to complete.

Many employers hire bootcamp graduates because of their specialized skills and the hands-on experience they receive from their bootcamp program.

- 1 Coding bootcamps are less expensive than a traditional college program.
- 2 Coding bootcamps focus on training you for a specific career.
- 3 Most coding bootcamp programs last a few months to just over a year.
- 4 Many coding bootcamps allow students to attend with no prior technology experience.
- 5 Most coding bootcamps are taught by industry professionals, many of which still working in the fields they teach.
- 6 Coding bootcamps provide additional aid outside of courses, such as mentoring, career coaching, and academic help.
- 7 Coding bootcamps often offer online, weekend, and night course to fit around the schedules of working professionals.
- 8 There are several ways to pay for a coding bootcamp, such as through scholarships, the GI Bill, deferred tuition, and income share agreements.
- 9 Major tech companies such as Google, IBM, Apple, Salesforce, Dell, and many others have hired students immediately after they've graduated from a coding bootcamp.
- 10 The average salary of a coding bootcamp graduate is around \$60,000 – \$70,000.

Certifications

Top 15 in demand Certifications for 2021- <https://www.cio.com/article/3562331/top-15-it-certifications-in-demand-for-2021.html>

[Amazon Web Services \(AWS\)](#)

[Grow with Google](#)

[LinkedIn Learning](#)

[Microsoft Grow](#)

[Cisco Certifications](#)

[Oracle University](#)

[Salesforce Certifications](#)

[Scrum Master Certifications](#)

[Project Management Professional \(PMP\) Certification](#)

Free Resources

Data Science & Business Analytics

Cyber Security

AI & Machine Learning

Software Development

Digital Marketing

DevOps

Cloud Computing

Big Data

Project Management

Agile and Scrum

Quality Management

Business and Leadership

IT Service and Architecture

Online Courses and Certifications

[FreeCodeCamp](#) - 100% free! [Ivy League Courses For Free](#)

[Udemy](#) - Choose from 155,000 online video courses with new additions published every month. Some are free, some are not.

[EdEx](#) - Courses only brought to you university partners.

[Coursera](#) - Build skills with courses, certificates, and degrees online from world-class universities and companies. Some are free, some are not.

[SkillUp by Simplilearn](#) - Free courses, and webinars that could help you!

YouTube Channel - <https://www.youtube.com/c/SimplilearnOfficial>

[Future Learn](#) - More than just tech focused (business management, health & medicine, teaching, etc.)

[Allison](#) - More than just tech focused, more general and broad. (Customer service skills and mental health, to Data Science for beginners)

[Google Digital Marketing](#) + [Google Analytics](#)

Connecting w/ Tech Professionals

[Clubhouse](#)

[Twitter Spaces](#)

[Career Karma Live Rooms](#)

Tools & Tutorials

Most used Virtual Collaboration tools

Slack - Most used cross functional communication tool. Users can communicate with each other in real-time, and they recently unveiled a voice feature to record notes and “huddle” for a quick call w/ a team member.

Yammer - Private social media site created just for your corporation. Used by **80 percent** of the Fortune 500’s top companies. Part of Microsoft 365.

Zoom, Microsoft Teams, Google Meet, WebEx- Provides video conferencing and chat services for meetings, workshops, events, distance education, etc.

Notion, Trello - Productivity Software. Provides components such as notes, databases, kanban boards, wikis, calendars and reminders. Users can connect these components to create their own systems for knowledge management, note taking, data management, project management, among others.

Jira - An issue tracking product developed that allows bug tracking and agile project management.

Miro, Microsoft Whiteboard - Digital whiteboard designed specifically with remote and distributed teams in mind.

GitHub - GitHub is a web-based interface that uses Git, **the open source version control software** that lets multiple people make separate changes to web pages at the same time



Tamika Doolin
Career Karma



- Career Coach
- Workforce Educator
- Job Search Strategist



Tamika Doolin

Defining soft skills

Identifying,
aligning and
demonstrating your
top soft skills

Why are soft
skills important?

Identifying,
Defining /Aligning
Preparing &
Demonstrating Soft
Skills

Identify & Define
your Top Soft Skills

Align Your Soft Skills

Market Your Soft Skills





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Q & A





Lauren Brady

Senior Technical Recruiter at Red Ventures

An employer's perspective



Nagarani Chandika

Senior Software Power Systems Engineer at Apple

A returner's perspective



Questions?

hello@pathforward.org

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