



WEBINAR

Strategies for Making a Career Pivot

Presented by Path Forward | April 6, 2022 at 1 p.m. ET



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Path Forward

Path Forward Return to Work Resources

- [Weekly Newsletter](#): Jobs, Advice, Curated News
- [Career Advice](#) (Have a question? [Ask now!](#))
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Featured Return to Work Opportunities

COMCAST
[Technical Recruiter](#) (Virtual, PA) **NEW**
[Reporting Analyst](#) (Philadelphia) **NEW**
[Learn more here.](#)

NBCUniversal
[Data Engineer](#) (Multiple Locations)
[Business Analyst](#) (CA)
[Service Delivery/Tech Line Analyst](#) (Multiple Locations)
[View all open roles here.](#)

twilio
[Technical Support Engineer](#)
(Multiple locations + openings)

Lattice
[Software Engineer](#) (SF)
[Learn more here.](#)

T.RowePrice
[Intermediary Sales Consultant](#) (SF, CO Springs, Baltimore)

blend
[Prod. Mgr. Mortgage Sys](#) (SF) **NEW**
[Prod. Mgr. Cons. Banking](#) (SF) **NEW**
[Prod. Mgr. Lender Mobile](#) (SF)
[Product Analyst](#) (SF/NYC/Virtual) **NEW**
[Customer Success Mgr](#) (SF/NYC/Virtual)
[Learn more here.](#)

amazon
[Accountant](#) (Boston) **NEW**
[Business Intelligence Engineer](#) (Seattle)
[Data Engineer](#) (Seattle)
[Financial Analyst](#) (Seattle)
[View all open roles here.](#)

MOTOROLA SOLUTIONS
[Project Manager](#) (Virtual)
[View all open roles here.](#)

CLOUDFLARE
[Sr. Systems Analyst](#) (Austin)
[Learn more here.](#)

Path Forward
Empowering you to restart your career after completing

Home For Returners Events

Use Path Forward's Resource Roundup to Return to Work in 2021

February 5, 2021 | Anne Khomina

If you're starting 2021 with the goal of returning to work, you're in luck - because we've got all the resources and opportunities you need.

Path Forward posts new returnships all throughout the year. View our current opportunities [here](#), and make sure you're signed up for our [newsletter](#) to learn about new roles as soon as they open.

To help you hit the ground running, we've collected all of our most valuable tips and advice on returning to work into one definitive guide. No matter where you are in your job hunt, explore our trove of advice on everything from strategizing for your return to following up after a job interview.

Prepare for your career return:
Finding Your Why
Rethinking Your Career Path After Your Break
Salary Expectations When Returning to Work
How to Showcase Your Skills and Stand Out On Your Job Application
Countering Ageism and The 'Overqualified' Label

Build a strong network, on LinkedIn and beyond:
How To Reach Out to Old Colleagues
How To Ask For Recommendations on LinkedIn
5 Ways to Connect and Grow Your Network Virtually
What To Do When LinkedIn Requests Aren't Successful
How To Network Without Feeling 'icky'

Upcoming Event



WEBINAR

How to Return to the Workforce After Caring for a Loved One

May 18, 2022 at 1 p.m. ET



Tricia Sandiego
AARP



Heather Tinsely-Fix
AARP



Barbara Miller
Trimble



James Faith
Audible



Tami Forman
Path Forward



Path Forward Webinar Recordings and Resources

- [Returns 101](#)
- [A Returner's Guide to Updating Your Skills](#)
- [Craft Your Career Restart Strategy](#)
- [Pivot Potential: Is Changing Your Career the Best Way to Restart?](#)
- [How to Ace the Returnship Interview](#)
- [Restarting Your Career with Confidence](#)
- [Restarting Your Technical Career After Caregiving](#)
- [Revamping Your Resume](#)
- [Leveraging Your LinkedIn](#)

This is just the beginning! For more, visit us at www.pathforward.org/events





“Path Forward has offered me so much support and encouragement. This organization has taken care of me in many unexpected ways. I’ll be eternally grateful to Path Forward for helping me find my path and a new sense of purpose.”

RACHNA P.

2021 Allstate Returner



Donate



YOUR TURN: Strategies for a Career Pivot

with Stacey Delo



Our Purpose

What is it
YOUR TURN
to do?



A career site for moms going back to work or pivoting.

JOIN

Join us for free webinars to support your job search, job opportunities with employers that welcome resume gaps, and a friendly community to bolster your confidence.

GETTING STARTED

PREPARE

Work with our team of experts to organize your job search, understand career possibilities, build confidence, polish your resume, own a career gap, and prepare for an interview.

COACHING KITS

APPLY

Find flexible, full-time, part-time, contract, return-to-work programs and other opportunities curated from organizations that respect career breaks.

SEARCH JOBS

"Your Turn is the realistic yet positive guide today's women need to help them navigate a career path that allows them to succeed in all parts of their lives."
—ARIANNA HUFFINGTON, founder and CEO, Thrive Global

YOUR TURN



CAREERS, KIDS, AND
COMEBACKS—

A WORKING MOTHER'S GUIDE

JENNIFER GEFSKY & STACEY DELO



- MOTHER
- WIFE
- DAUGHTER
- SISTER
- FRIEND
- CHEF
- BIRTHDAY PLANNER
- PGA CO-CHAIR
- VOLUNTEER
- DOCTOR GOER
- VET GOER
- GROCERY GETTER
- DINNER PARTY HOSTER
- SUMMER CAMP PLANNER
- VACATION PLANNER
- MAINTENANCE COORDINATOR
- PHOTOGRAPHER
- PROBLEM SOLVER
- TAX LIAISON
- GIRL SCOUT COOKIE BOSS
- SNACK EXPERT
- SOCCER/BASKETBALL/FUTSAL/BASEBALL MOM
- SPREADSHEETER
- MULTITASKER
- PROJECT HELPER
- HOMEWORK HELPER
- CLOTHES ORDERER
- CLOSET ORGANIZER
- FORM FILLER OUTER
- GIFT ORDERER
- CHEERLEADER
- PLAY DATE COORDINATOR
- EMOTIONAL SUPPORTER
- CONFLICT MITIGATOR

Career Changer!







What Drives You

MOTIVATIONS



Core Competencies

TRANSFERABLE SKILLS



Effective Job Search

BELIEVE
THAT IT IS
YOUR TURN!

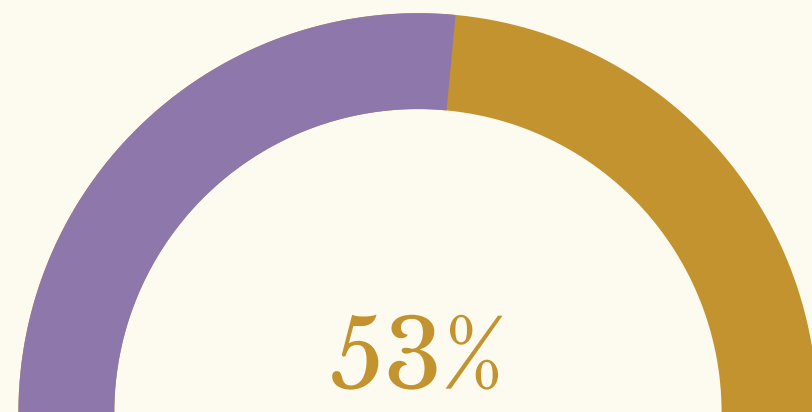


LISTEN TO
YOUR GUT.



KNOW THAT YOU ARE NOT ALONE.

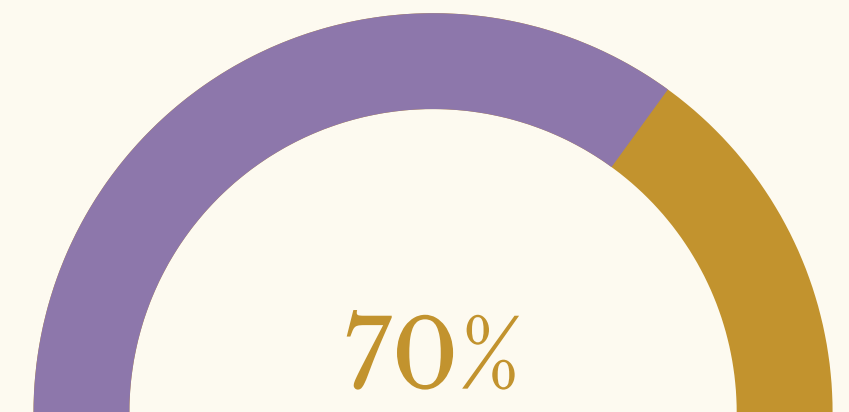
Job quitters that
changed fields



Après members
looking for a new
path



Employers willing to
hire and train



CAREER PIVOTERS ARE EVERYWHERE!

- Teacher to Salon Owner
- Salon Owner to UX Research
- Public Relations to Financial Advisor
- School Administrator to Restaurant Owner
- Lawyer to Executive Coach
- Reporter to Founder / Director of NonProfit
- Capital Markets to Credit Analyst
- Pharmaceutical Sales to Realtor
- International logistics to Registered Nurse



Understand What DRIVES You.

1

APRÈS

The Five M's



MUST

Divorce, Life Change



MIND

Brain Needs Feeding, Passion or
Calling



MODELING

Mentoring the Next Generation



MONEY

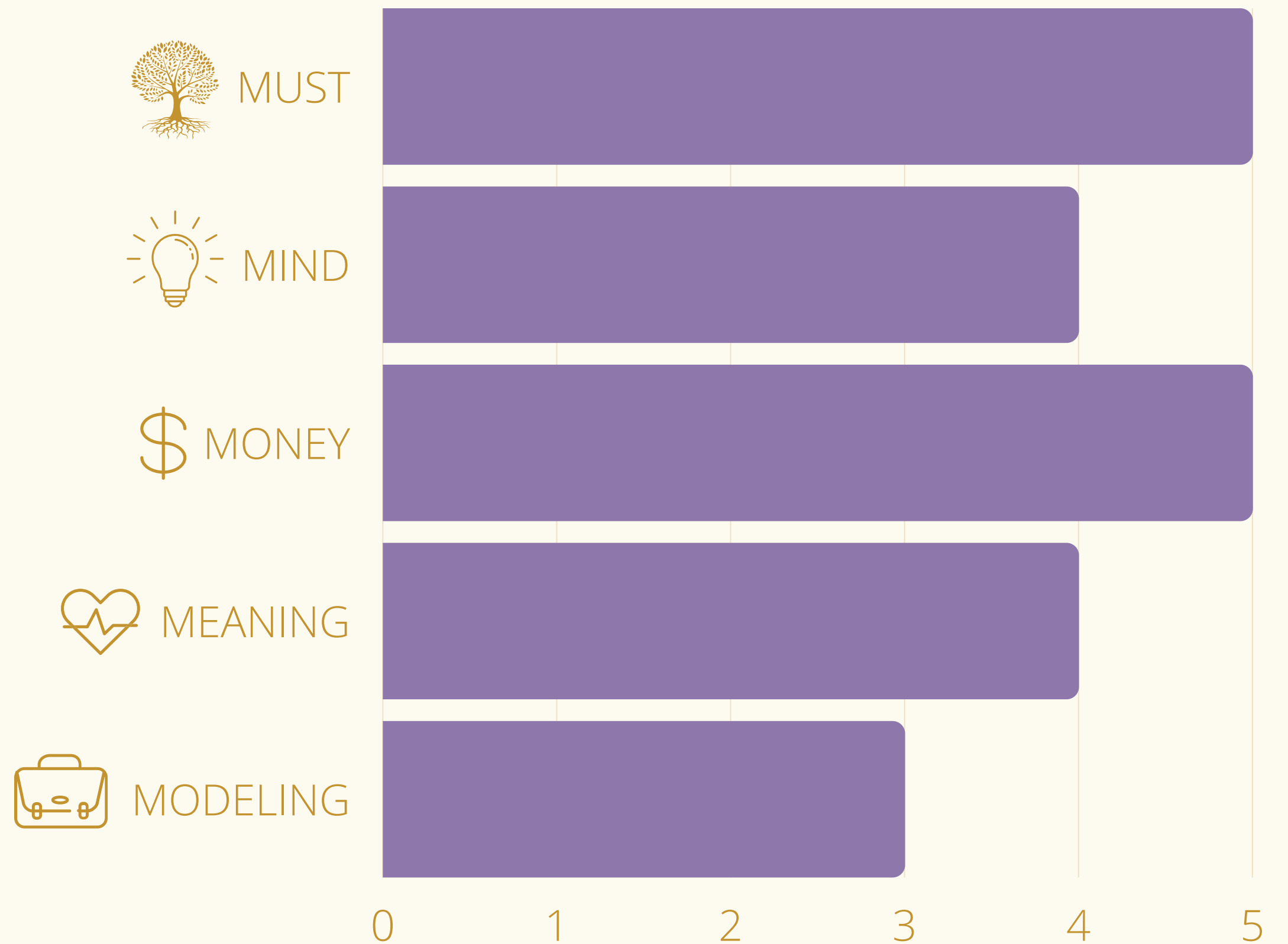
Financial Goal



MEANING

Make a Difference

Rank your Motivators



Identify CORE Competencies

2

APRÈS

Take stock of your PROFESSIONAL CAREER

- Note hard skills
- Revisit wins and moments you are proud of
- Contact others to ask them what you're good at




APRÈS

Get in touch with your SOFT SKILLS

- Take note of your routine
- Identify soft skills it takes to complete tasks / note patterns
- Which ones bring you joy?





HARD SKILLS

- Interviewing
- Investigative skills
- Storytelling
- Writing and editing
- Research
- Project management
- Video editing
- Copy editing
- Presentation writing
- Production and event planning



SOFT SKILLS

- Interpersonal skills
- Empathy
- Collaborator
- Motivator
- People manager
- Planner
- Deadline meeter
- Work ethic
- Ethical

Execute an EFFECTIVE Job Search.

3

APRÈS

Get Curious

- Identify 3 or 4 titles you're interested in and test
- Spend time with job descriptions and see if your skills map
- Talk to people with these titles
- Attend networking events



Consider areas for GROWTH

- Returnships (Path Forward)
- Free Training Programs
- Strategic volunteering
- Work with a coach
- Take a strengths test





Write Your Elevator Pitch

- 1-2 sentences that make sense and have a point
- Test it out and edit!

“

I'm a former reporter turned entrepreneur with a passion for healthy workplace cultures, looking to put my communication skills to work in learning and development programming at startup companies.

Get out there!

- Prepare your resume and LinkedIn Profile
 - Translate your previous experience into new language targeted to your new career interest
 - Add keywords to LI for search purposes
- Network with specific asks
- Apply!





It is
YOUR TURN!

www.apresgroup.com