



2022 ANNUAL REPORT





# **Letter from Executive Director**

As 2022 began, we were nearing the two year mark since the pandemic closed schools and

> day-care centers across the country and drove millions of women with caregiving responsibilities out of the paid workforce. An entire generation of progress in women's workforce participation had been erased in just two years.

For those women who wanted or needed to reenter the paid workforce, the looming two year mark was significant. Studies have shown that the chances of getting an interview fall by more than 50% for those with career breaks of more than two years. At Path Forward, we felt a renewed sense of urgency to expand our work with employers to build programs that combat this bias around career breaks and create opportunities for caregivers returning to the workforce.

We are deeply grateful to the 53 employers who partnered with us in 2022 to hire and support returners, and we extend a special welcome to the 20 employers — including Microsoft, PepsiCo and the Walt Disney Company—who hosted returners for the first time. Together we achieved a 33% increase in program hiring year over year and passed the milestone of 1,000 returners hired into our programs.

With awareness of the need to bring women back to the workforce at an all time high, we were thrilled to be featured on the TODAY show. The segment showcased Path Forward's work through the lens of three different women from our community who were at various stages in their return to work journey. This public spotlight contributed to the surge in the number of returning caregivers seeking our services in 2022, and we responded with more programming than ever. Nearly 13,000 returners attended the 24 different events we hosted, including educational webinars, employer roundtables, and new interactive workshops that we created to help prepare returners for interviews.

# Why our mission matters



10 million people are currently out of the workforce for caregiving.



2 million women have left the workforce since 2020 to attend to caregiving and family responsibilities.



**12:1 Ratio** of women to men who are not working due to caregiving.



A 2018 UNC study showed that caregivers were half as likely to get a callback if they indicated that their career gap was for caregiving.



The labor force participation rate for women was **56.8** percent in 2022.

In light of the reverberations that caregivers both in and out of the workforce continued to feel from the impact of covid, we also began to envision a world where caregiving is recognized and valued, and does not disproportionately hinder women's career progression or economic opportunity. In order to inspire employers to build better workplaces for working mothers and other caregivers, we became the stewards of the Mother's Monday movement, which is focused on reinventing the relationship between motherhood and work so that ambition and caregiving can co-exist. Hundreds of corporate executives attended our May event (celebrated the Monday after Mother's Day) which featured impactful speakers from leading companies such as Bloomberg, Dell, Indeed, and Walmart, who shared insights on the policies and practices they have implemented to support employees with caregiving responsibilities.

None of this work would have been possible without the generosity of our donors. With your support, Path Forward has been able to break down barriers and create access to opportunity for thousands of returning caregivers. Throughout this report, you will hear from some of our program alumni as they share how Path Forward supported them on their journeys. We—and they—are deeply grateful for your support.

As we turn our attention to 2023, we are focused on expanding our support, tools and resources for returning caregivers; inspiring employers not only to create pathways for people to return to paid work but also to implement policies and practices that support employees with caregiving responsibilities; and supporting a change in the cultural narrative around caregiving so that everyone can achieve their personal and professional dreams. Our work together has only just begun.

In gratitude,

#### **Christine Winston**

Interim Executive Director

#### **About Path Forward**

Path Forward is a nonprofit on a mission to empower caregivers to restart and advance their careers by creating a community of people of all genders who inspire, support, and uplift each other and by working with employers to expand opportunities and support programs for caregivers at all stages of their careers.

Today, we fulfill our mission in two ways. First, we partner with employers to create career re-entry programs-often called returnships—that eliminate barriers to access and create on-ramps back to paid work for those returning to the workforce after a career break, while giving these companies access to skilled but often overlooked talent.

Second, we support caregivers returning to their workforce throughout their journey. As they prepare to return to the paid workforce, we provide them with free content and events that offer career advice, resources, and inspiration and connect them to returnship opportunities with our employer partners. Once a returner is hired into a program, we provide professional development workshops, alumni networking, personalized coaching and community-building throughout the program. Recognizing that money can be a significant barrier for those out of the workforce, we offer all of our events, services, and programs to our community of caregivers and alumni at no cost to them.



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# Our Alumni Community

Our 1,000+ alumni are the heart and soul of our Path Forward community and their stories are the drivers behind our work, providing pathways and empowering caregivers on their return-to-work journeys. We love sharing their stories, helping them overcome barriers, and celebrating their successes.

### Sandy Goodwin, CDK Global

Sandy took a 12-year career break to spend more time with her children. Before discovering Path Forward, Sandy struggled to return to the workforce. With the support of the Path Forward team, Sandy completed a returnship at CDK Global, where she now works full-time as a Design Operations Lead.



"Path Forward recognizes that taking a career break is like riding a bike—you don't forget all the skills and experience you gained from your previous jobs. And they value the skills you gained during your career break. They are doing the work of showing companies that returners are worthy of opportunities." —Sandy Goodwin

Read more of Sandy's story here.

## ALUMNI SPOTLIGHT



### Mei Wong, Momentive

Mei took a six-and-a-half-year break to support family moves to Taiwan, then to Austin, and to care for her children. She always planned to return to work, and when she was ready, Mei upskilled through a bootcamp and applied for a returnship at Momentive where she now works as a full-time front-end developer.

"The alumni and the program team really helped me along the way, giving feedback and support. We got advice on what we should do during the returnship program to be successful in returning to the workforce, and Path Forward helped us through all of the different phases of the program."—Mei Wong

Read more of Mei's story here.

### ALUMNI SPOTLIGHT

#### Want to hear more about the success of our program alumni?

Check out this <u>inspiring video</u> where our program alumni share their stories of how Path Forward paved the way for them to return to work.

# Our Employer Partners

We are proud to have partnered with more than 100 employers to launch returnship programs since our founding in 2016 and were thrilled to work with more than 50 employer partners in 2022 to launch or support return-to-work programs.

We are so grateful to our incredible corporate partners for embracing returnships and providing ongoing opportunities for caregivers to reenter the workforces. Thank you for being a part of our movement!

AIG	Astronomer	Charter	Comcast
Akin Gump	Audible	Chevron	Coursera
Allstate	Aveva	Cloudera	DataStax
Alteryx	Blend	Cloudflare	Dell
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Apple	Carta	CHARLES AND A	DoorDash
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Continued.	LAM Research	PepsiCo	TeleTech
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EMD Serono	Lending Club	Quantcast	Toast
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FORT Robotics	Microsoft	Red Ventures	Tyler Technologies
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Hubspot	Nutanix	Spectrum	WB Games
iconectiv	OnRamp Fellowship	SpotX	Wells Fargo
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Instacart	Oracle	Decker	Zendesk
Intel	OSIsoft	Sterling	Zoox
	PagerDuty		Zynga

#### Dell

"You have a vast market of candidates out there who are ready to come back to work, but they're facing many challenges. People are overlooking their resumes, not giving them a chance, or feeling like they don't have the right skill set. At Dell, we saw that a lot of folks that had been out of the workforce for a longer period of time were more comfortable with the idea of a returnship. They wanted coached and managed onboarding, and the opportunity to slowly ramp up into a position." —Laura Carver, talent acquisition consultant at Dell Technologies

Read more about Dell's Career ReStart Program <u>here</u>.

### EMPLOYER TESTIMONIALS

#### **PepsiCo**

"Caregivers can be an asset to any team because they are often incredible at prioritizing their workload and more open to upskilling—in part due to how they've handled their responsibilities at home. This is a unique set of people, primarily women, that aren't lacking in talent or drive. They just haven't been given the opportunity to show up again and contribute." —Heather Hoytink, president of PepsiCo Beverages North America's South Division

Read more about PepsiCo's returnship program here.

#### **EMPLOYER TESTIMONIALS**



#### **AllState**

"Recruiters spend probably six or seven seconds looking at resumes, so those who have been out of the workforce eight or nine years might be overlooked. We felt like this was an area of opportunity we were missing—this program was created to identify those people and make sure we give them opportunities and make that transition as smooth as possible."—Nikisha Thomas, HR senior manager at Allstate

Read more about AllState's returnship program here.

EMPLOYER TESTIMONIALS





# Thank You to our Supporters!

We are so grateful for the ongoing support of our generous community of donors. The impact outlined in this report would not have been possible without your generosity. Thank you for being on this journey with us and allowing us to fulfill our mission, empowering caregivers on their return to work journeys.

#### **Pathbuilders**

Brad Feld & Amy Batchelor\*

Cathie Black & Tom Harvey\*

Greg Sands & Costanoa Ventures\*

Matt & Mariquita Blumberg\*

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Pathbuilders are our donors that have made significant contributions between \$75,000 and \$150,000 to support our mission since Path Forward was founded.



\*Indicates Founding Donor



which time she raised her kids, acted as her dad's primary caregiver for a year, and volunteered extensively. After a great experience volunteering at a Northwell Health hospital, Laura found a returnship opportunity at Northwell Health that would be an excellent fit for her. She completed her returnship in talent acquisition and now works there full-time as

a Talent Acquisition Specialist.

"Path Forward's weekly workshops were amazing. I really looked forward to them. Just hearing other people's stories, and having the chance to connect with people, was so helpful for me. Even if someone was sharing a returnship challenge that didn't apply to me at the time, I would keep it in the back of my mind, and if something similar happened to me, I'd think back to the advice I got from the team, my cohort, or the program alumni."—Laura Carey

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Read more of Laura's story here.

## ALUMNI SPOTLIGHT

### **Empowerment Circle**

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**Cindy Guerra Robbins** 

Daniel Sturman & Lily Chu

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Empowerment Circle members have made contributions between \$10,000-\$75,000.

## 2022 Snapshot



We welcomed our **1,000th returner** into our alumni community.



We finalized a **strategic plan** to help us expand our reach starting in 2023 to support both caregivers and employers better.



80% of our returners were converted to full-time employment.



We became the stewards of the **Mother's Monday movement**, celebrating working moms while shifting the cultural narrative around caregiving and inspiring change.

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We hosted **24 events** and webinars with over **13,000** participants.



We partnered with 53 employers to launch and support returnship programs.

<sup>\*</sup>Indicates Founding Donor





# Mother's Monday

In 2022, Path Forward became the steward of the Mother's Monday



movement.

Founded in 2020 by Path Forward board member Gayatri Agnew,
Mother's Monday is celebrated annually on the Monday after Mother's Day. It is a day to pause and celebrate working motherhood while asking how we might collectively reinvent the relationship between motherhood and work so that ambition and caregiving can coexist. Beyond the month of May, this movement is about sharing examples, inspiration and tools to help companies create more supportive workplaces for moms and other caregivers.



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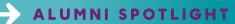
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## Ranjany Krishnan, Campbell

Ranjany took a four-year break from her project management career to care for her children after a cross-country move. After deciding to return to the workforce, Ranjany found herself applying to positions she was overqualified for. Then, she saw a returnship opportunity at Campbell that was a perfect fit for her—and applied. She completed her returnship in IT Project Management, and now works at Campbell full-time.

"I'm really thankful to Path Forward for being there and for helping folks like me. When people come back from a career break—women especially—your confidence is so low, you don't know what to do. Having Path Forward as a genuine source of support as you work your way back into your career is a blessing." —Ranjany Krishnan

Read more of Ranjany's story here.



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Friends of Path Forward

Continued.

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## **Drew Schuetz, Motorola Solutions**

Drew took a break from his career in project management to care for his partner. Once he was ready to return to the workforce, Drew found it challenging to return to his career, even with an MBA and job experience.

After finding out about Path Forward, Drew applied for a position at Motorola Solutions, where he completed a returnship in project management and now works there as a full-time senior project manager.



"I started looking to return and it was extremely difficult. I had people I would meet with that would be like "Oh my gosh, you'd be perfect at this company" and then I would apply and not hear anything. I finally thought to myself, there has to be some sort of an internship for people that have experience. And I Googled it and Path Forward came up and I saw some positions and I immediately noticed one change. And that change was that I was hearing back from people!"—Drew Schuetz

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Read more of Drew's story here.

ALUMNI SPOTLIGHT

Continued. Lauren Jackman Lauren Oberbannscheidt Lauren Stringham Laurence Hausman Leah Mikulenka Leah Wilson Leigh Offord Lennie Rose Leslie Capek Lisa McCue & Louis Emery Lisa Somodi\* Liz Dennison\* Lori Debetaz Louise Avakian Lynne Passanisi Madeline Steiner Madhavi Madgula Maggie Marshall-Hagan Malika McCoy-Emirler Mandy Walker\* **Margaret Sweeney\*** Maria Hames Mariam Johnson Mariana Campili-Warren Mark Frein\* Marni Kasprowicz **Martin Tatom\*** Mary Lynn Blattberg\* Mary Stovall Mary Zargarian

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Friends of Path Forward have made contributions up to \$1,000.

\*Indicates Founding Donor

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Peter Rice



# **Alumni Donors**

We want to acknowledge those in our alumni community who generously give back to support our work at Path Forward. Your support helps pave the way for other caregivers to follow in your footsteps. Thank you for honoring your journey this way, lifting while you climb, and allowing us to continue supporting those whose journey has just begun.

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Impact Partners have made contributions between \$1,000-\$10,000.

# **Your Support Matters**

As we continue to expand our impact, we welcome the opportunity to connect with supporters whose values and interests align with our work and mission. When you give to Path Forward, you are investing directly in our mission and the belief that everyone deserves the opportunity to be supported and empowered while re-entering the workforce. You also join a community that includes hundreds of program graduates who give back generously to help others follow in their footsteps. Our fundraising revenue supports the development and reach of our programs, allowing us to grow and impact the lives of the more than 10 million people who are out of work due to unpaid caregiving.



If you'd like to donate or learn more about supporting our work, please visit <a href="https://pathforward.org/ways-to-give/">https://pathforward.org/ways-to-give/</a>

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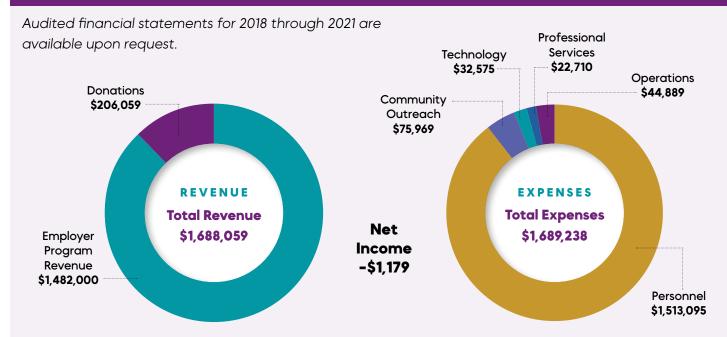
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# 2022 Unaudited Financials for Annual Report



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